

Beaumont Physician Partners

Engaging and supporting Beaumont doctors



Dear colleagues,

Earning the trust of today's health care consumers is paramount to providing an exceptional patient experience. Bringing accurate, responsible patient ratings data to the internet not only helps patients in their provider search but also gives you a platform for marketing the great care you provide every day.

You may already have reviews on public websites, such as Healthgrades, Yelp, Vitals, Google and RateMDs. Often those ratings are based on a limited number of reviews from unverified sources, so the results can be misleading to consumers and inaccurately represent the quality of care.

To ensure we are providing our patients with valid and current ratings and reviews, **Beaumont will be publishing patient experience ratings and reviews on the Find a Doctor section of the beaumont.org website at the end of Q1**, starting with BMG physicians.

More information is coming in the near future including how independent physicians can participate. This is an exciting tool for your patients, so stay tuned.

This week, I have a few other important items:

- physician recognition submission form
- ordering IV medications for discharge update
- living with chronic pain interactive workshop
- new patient welcome video
- Beaumont video service team is here to help you

I am constantly looking for ways to **boost your success among colleagues**. To aid in this, Beaumont has enhanced its process to highlight your professional accomplishments. Whether the honor belongs to you or a peer, please let me know by submitting this [form](#) that will be shared with the appropriate communication channels.

When completing the Discharge Medication Reconciliation in Epic/*oneChart*, **providers can order IV medications for discharge**. Please review this [IT update bulletin](#) for more information including examples and a step-by-step guide.

Beaumont understands the importance of helping patients manage their pain. On Thursday, Jan. 24, Beaumont, Royal Oak is hosting a **free workshop for patients that includes information on the science of pain**, an interactive panel discussion with Beaumont Chief of Pain Medicine Bruce Hillenberg, Ph.D., and other Beaumont experts as well as an opportunity to set personal pain management goals. For more information, please take a look at the [event flyer](#). Please encourage your patients to attend this timely program.

If you have not yet already, I encourage you to watch this [new patient welcome video](#). In it, Kelly Parent, vice president of Patient and Family Experience, welcomes patients to Beaumont and explains our Mission so they always feel at home. It was great to see so many familiar faces throughout the system.

I hope you all have a productive and fulfilling week ahead.

Sincerely,

A handwritten signature in blue ink that reads "David P. Walters, D.O." with a stylized flourish at the end.

David P. Walters, D.O., MHSA
Senior Vice President, Beaumont Physician Partner

Continued below...

P.S. Did you know, approximately 77 percent of patients search online before they decide to book an appointment with a physician?

Physicians with robust [Find a Doctor profiles](#) convert more patients. Completing your Find a Doctor profile will ensure that you show up higher in Google searches. The strongest profiles include a portrait, video, accepted insurance, a professional state and your scope of practice.

To add your insurance, scope of practice and professional statement, contact the Physician Referral Service at PRS@beaumont.org.

For your convenience, **the Beaumont video service team will also be coming to many of the hospitals to record videos for your Find a Doctor profiles.** Feel free to attend any of the sessions below:

- Beaumont, Dearborn: Friday, March 1, 8:30 a.m. to 1 p.m.
- Beaumont, Royal Oak: Wednesday, March 6, 8:30 a.m. to 4 p.m.
- Beaumont, Taylor: Wednesday, Feb. 6, 8:30 – 11 a.m.
- Beaumont, Troy: Tuesday, March 26, 8 – 11 a.m.
- Beaumont, Wayne: Wednesday, Feb. 27, 10 a.m. to 1 p.m.

To schedule time to record your video, please use the new [Beaumont Physician Scheduling Tool](#). The taping takes approximately 10-15 minutes to record. Videos are approximately 30 -45 seconds in length. To view examples of Beaumont physician profile videos, visit [Beaumont Doctors](#) on YouTube. If you have any questions, please email pamela.grays@beaumont.org.