

# Beaumont Physician Partners

*Engaging and supporting Beaumont doctors*

**From the desk of:** David Walters, D.O., MHSA, Senior Vice President, Medical Staff Services  
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Earlier this month, Dr. Sam Flanders wrote another blog on Quality & Safety. This update was particularly interesting, as he discusses how quality is not a department.

Dr. Flanders quotes Robert Lloyd, executive director of Performance Improvement at the Institute for Healthcare Improvement, "If the general assumption is that this is the place where quality improvement resides and is performed, however, you've got work to do." It's an interesting point of view and one I think we should all keep in mind.

- weight control campaign in the market
- new NRC partnership will introduce patient and family experience survey
- Radiology Department at Beaumont, Farmington Hills publishes third book in four years
- Dr. Debra Ruark and patient tell story on Channel 4 WDIV
- Documentation Tip of the Week: Cardiac Arrhythmias pt. 2
- IT updates

**Beaumont is currently running a campaign to promote the Beaumont Weight Control Centers.** In the market, patients will see display advertisements on webpages, news stories promoted on Beaumont's website and social media as well as postcard mailings and emails focused on weight control content. To learn more about the Weight Control Centers and if you have interested patients, please visit [beaumont.org/weight](https://beaumont.org/weight).

Beaumont has recently launched a **new partnership with NRC** to introduce a new consumer-driven **patient and family experience survey**. There has been a strong desire among the patient experience leadership team to explore meaningful ways to capture our patients' experience and to provide all patients with the ability to share their experiences. For more information, please review the FAQ on the provider website.

**The Radiology Department at Beaumont, Farmington Hills recently published its third book in four years.** Dr. Rocky Saenz and team worked diligently on "Top 3 Differentials in Gastrointestinal Imaging." The book is organized into five abdominal imaging sections covering hepatobiliary, pancreas and spleen, gastrointestinal tract, mesentery and vascular and abdominal wall. Please join me in congratulating Dr. Saenz and the entire Radiology Department at Beaumont, Farmington Hills.

**Dr. Deborah Ruark, a Beaumont breast surgeon, recently spoke with Channel 4 WDIV about performing preventative surgery** on a patient with a long family history of breast cancer. The patient gave permission and spoke to the news station as well. This story is a prime example of the courage physicians can inspire in our patients. Dr. Ruark did a fantastic job representing Beaumont and providing the highest quality of care.

Wishing you a productive rest of your week.