Beaumont Physician Partners

Engaging and supporting Beaumont doctors.

Beaumont Physician Leadership Academy

presents

Dan Day, Director of Global Markets, TRACOM

Personal Style and Effectiveness

In his role as Director of Global Markets for TRACOM, Dan is responsible for helping audiences around the world understand and implement learning solutions designed to change individual behaviors that drive organizational change. He is the author of "Brandtender Marketing: True Customer Engagement from the Inside Out"as well as numerous articles for national publications. Dan was on the executive team at BI Worldwide when the company won the Malcolm Baldrige National Quality Award for organizational performance excellence, presented by the U.S. President. He has also served as a founding partner of The People Difference, an agency focused on learning and development.

A recognized author, leader and communication expert, Dan is a member of the National Speakers Association, a Certified Competent Toastmaster and has presented to thousands at universities, associations and businesses—always in an entertaining, down-to-earth style.

2018 is Dan's first year, joining Pete Gustavson, with the Beaumont Physician Leadership Academy.

Honored to work with:
DAcura, Adolfson & Peterson Construction, American Advertising Federation, Association for Training & Development (ATD), Amplifon, Asset HR, Astrup Drug, BI Worldwide, Baird, Beaumont Health, Bethel University Grad School, Business Network International, CenterStage Workshops, Community Learning Schools of NYC, Conga Brand Consulting, Crown College, D'Amico Catering & Restaurants, Dakota County Region Chamber, Delta Vacations, Display Sales Inc., Easter Job Transitions Group, Ergodyne, Evancarmichael.com, Experience Activation, Fallon, Famous Dave's, Federal Home Loan Bank, Finance & Commerce, Forbes.com, Foss Swim Schools, Fremont Industries, Grey Advertising, GW Transportation, Global Tax Network, Hennepin County, HM Cragg, HR Connection, HR Roundtable, Int'l Assoc. of Administration Professionals, Iowa Academy of Nutrition and Dietetics, Iowa Bankers Association, ITR Group, JME Companies, Kraus-Anderson, KTLK Radio, Lifetouch, Limelight Generations, Logic Information Systems, Midcontinent Communications, Minnesota Business, MN Cable Communications Association, MN Dietetics Association, MN Restaurant Association, MN Transport Services Association, Motivation Strategies, National Speakers Association, New Jersey Dietetics Association, New York State Dietetics Association, North Iowa Area Community College, Precision Therapeutics, Professional Club Marketing Association, The Prouty Project, Publicis, RacinoNow, Red Wing Port Authority, Richie Eye Clinic, Rochester Chamber of Commerce, St. Jude Medical, St. Paul Pioneer Press, Sales & Marketing Executives, SDN Communications, SHOWA Global Sales Conference, Society for Human Resource Management (SHRM), Smart-Fill, Southern Heights Dental Group, Speaker Magazine, Sterling Drug, Street Fleet, Target Marketing, Tenacious Holdings, Thrivent Financial, Twin Cities Business Group, United Federation of Teachers, United Way and more.