

Beaumont Physician Partners

Engaging and supporting Beaumont doctors



Your physician weekly bulletin

I am writing to you this week from downtown Detroit where I have decided to spend a few days enjoying summer with my family. Here is this week's helpful information:

- update on the three-year strategic plan
- benefits of being a Center to Advance Palliative Care
- feature article about retired colleague Jeffrey Band, M.D.
- Lexicon Online project postponed

I want to thank the 250 plus physicians who attended the meetings and provided feedback as part of **Beaumont's three-year strategic plan**. Your feedback at these meetings will help shape our strategic framework. We've presented your input to the Clinical Leadership Council and I'm pleased to report that our President and CEO John Fox attended this meeting and heard your input. I'll share more as the

plan evolves.

Also of interest, I've mentioned the [4th Annual Palliative Care Conference](#) that is being held at the end of September. This thoughtfully created program is geared toward Beaumont primary care and specialty physicians, NPs, PAs, fellows, residents, students, nurses, social workers, administrators and spiritual care professionals. Please encourage your colleague to attend. Also, you can learn about taking care of seriously ill patients while earning free CME/CEUs through Beaumont, Royal Oak's membership in the [Center to Advance Palliative Care](#). This membership provides our entire staff with [online clinical training](#) which includes **courses in pain and symptom management, communication skills and the relief of suffering in the setting of serious illness**, such as dementia and COPD. The courses are case-based, interactive and provide free CME/CEU credits for physicians, physician assistants, nurses, case managers and social workers. I encourage you to take advantage of these excellent educational resources that will help us improve the quality of care and life for our patients living with serious illness, and their families.

Congratulations to **Jeffrey Band, M.D.**, called the "disease detective" and featured in a [recent article in Crain's Detroit Business](#). Dr. Band will receive the prestigious Michigan Medicine Alumni Society Distinguished Service Award from the University of Michigan Medical School, his alma mater, later this fall. This award is given to a University of Michigan graduate for outstanding contributions to the medical community and public health. While Dr. Band retired from Beaumont in 2016, he remains a professor at Oakland University William Beaumont School of Medicine and Wayne State University School of Medicine, among other activities.

Finally, the **Lexicom Online project** I mentioned a couple of weeks ago, which was scheduled to go live Aug. 14, **has been postponed**. You may remember that this primary medication information resource was to replace Micromedex. I will update you when I have more information.

I hope you are finding time to spend time with friends and family and perhaps, this weekend, can enjoy the Dream Cruise.

Sincerely,

A handwritten signature in blue ink that reads "David P. Walters, D.O., MHSA".

David P. Walters, D.O., MHSA
Senior Vice President, Beaumont Physician Partners

P.S. This month's marketing focus is primary care. Beaumont's primary care physicians are being supported through various marketing opportunities, including pay-per-click marketing and paid social media content as well as targeted mailings and more primary care stories online. All physicians are welcome take advantage and improve your marketing profile through this [flyer](#).